



# An indigenous Māori presence in policy, governance and action



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## Research - what was missing or needed for Māori?



- **1999** - Ko tō rourou. Ko taku rourou, ka ora te iwi:
- The Needs of Māori Affected by Cancer - Kokiri Marae  
Keriana Olsen Trust
- **2002** - Cancer Control Issues for Māori - Patiki Associates
- **2005** - Access to Cancer Services for Māori - Wellington  
School of Medicine and Health Sciences
- **2008** - Evaluation of CanSupport Services - Joanne  
Doherty, Doherty & Associates



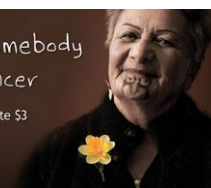
## Wellington Cancer Society Board



- 2011 - Māori members on Board - 0
- 2013 - Māori members appointed - 3
- 2015 - Pasifika member appointed - 1
- Use internal and external advocates
- Educate, raise awareness, lobby

Everybody knows somebody  
affected by cancer

Text 'Hope' to 469 to donate \$3

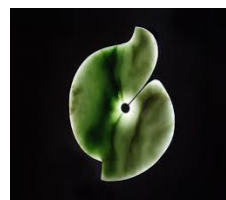


## Authentic Governance



### Critical Success factors

- Identify key supporters
- Build relationships
- Like minds need to be confident and work together, be committed and keep going



## Mātātuhi Ārahi - a Service Plan for Māori in 2009



- Treaty of Waitangi
- Research - Recommendations
- Data - Unequal Impact of Cancer for Māori
- NZ Cancer Control Strategy & Action Plan
- Cancer Society - Strategic goals



Tribal leaders Dr Kara Puketapu from Te Atiawa and Kingi Tuheitia from Tainui



## 8 Key Objectives - Mātātuhi Ārahi



1. Ethnicity data
2. Relationships with Mana Whenua and Māori Health Providers
3. Increase Māori leadership - governance and operations
4. Education and training



## Key Objectives - Matatuhi Ārahi



5. Improve Access to Psychosocial Support for Māori and their whānau
6. Reflecting the Cultural Diversity of the Community
7. Appropriate Health Promotion Resources for Māori
8. Work Collaboratively with Providers of Services to Māori and their Whānau



## Te Roopu Tautoko



- Advisory and Action group
- Monitors Mātātuhi Ārahi
- Advises Board and staff
- Māori Board members, staff and others
- Meets quarterly
- Examples:
  - Building Signage
  - Tikanga Māori Best Practice Policy,
  - Reception area



## Tikanga Best Practice Policy



**Tikanga** - about principle, values and spirituality.

Tika - right, correct

Ngā - plural, more than one

Tikanga - to do many right things

*Doing the **RIGHT** thing, with the **RIGHT** people in the **RIGHT** way.*



## Tikanga Best Practice Policy



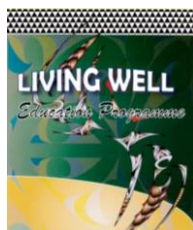
- helps Cancer Society provide culturally responsive services to Māori
- underpinned by Māori values, protocols, concepts, views of health and the Treaty of Waitangi
- best practice standards of care for everyone, regardless of ethnicity



## Kia ora - E te iwi



Invitation from Cancer Society to Māori to change and adapt the **Living Well Programme** to be 'by Māori for Māori'



## Kia ora - E Te Iwi



Support Māori with cancer and their whānau (*family*) to:

- Have confidence to discuss common concerns - in a safe setting.
- Increase their knowledge of cancer and its treatments.



My brothers  
Gavin (top)  
and Clive



## Kia ora - E Te Iwi



- Increase their knowledge of oncology services.
- Develop the confidence to ask questions and learn from each other.
- Build on coping skills - practical, emotional and spiritual.



My first cousin Bernard –  
died at 48yrs



## Kia ora - E Te Iwi



Ongoing Challenge for Cancer Society to

- Accept the changes and process for Māori
- Remain supportive and involved
- Continue funding support (critical commitment)

*"The Cancer Society in Wellington was awesome at putting the word out and supporting Kia Ora - E te iwi "*



## Kia ora - E Te Iwi - comments from attendees



*'Cancer is not a six week course so being able to attend Kia Ora - E te iwi for as long as my whānau needs it, is important'*

*Kia ora - E te iwi is basic and real - it's about today - not yesterday or tomorrow*



Kokiri Marae, Lower Hutt





## Kia ora - E Te Iwi - comments from attendees



*"Kia Ora - E te iwi is spiritual, physical and emotional - most cancer services are just physical."*

*"It allowed us to manage and understand what we were in for."*



## Kia ora - E Te Iwi - comments from attendees



*"Oncologists who attend can receive a lot of clues and tips about changing their practice to be more responsive to Māori whānau (families) ..."*



Kokiri Marae, Lower Hutt



In conclusion ...

*“Nā tō rourou,  
nā taku rourou,  
ka ora ai te iwi.”*



*“With your food basket,  
and my food basket,  
the people will thrive.”*



Te Awakairangi/Lower Hutt

