EXHIBITION & SPONSORSHIP PROSPECTUS

Brisbane Convention & Exhibition Centre
South Brisbane  QLD  4101
WORLD INDIGENOUS CANCER CONFERENCE (WICC) 2016 SPONSORSHIP PROSPECTUS

Conference Overview
We are delighted to invite your participation in the inaugural World Indigenous Cancer Conference (WICC) 2016 to be held at the Brisbane Convention and Exhibition Centre from 12-14 April 2016.

Hosted by Menzies School of Health Research, in partnership with the International Agency for Research on Cancer (IARC), ‘Connecting, Communicating, and Collaborating across the Globe’ aims to bring together 300 local and international delegates to share knowledge and information about Indigenous people affected by cancer in order to enhance capacity, identify international research priorities, and foster new collaborations to improve outcomes on a global scale.

WICC 2016 will draw on the expertise of leading cancer researchers, public health practitioners, clinicians, nurses, advocacy groups, allied health and other related professionals, as well as Indigenous community groups and leaders.

Addressing the International Need
Indigenous people comprise about six per cent of the world’s population. Poorer health and social disadvantage significantly contributes to lower life expectancies among this group. Globally, cancer has been largely overlooked among Indigenous populations despite evidence that most jurisdictions have significantly inferior cancer survival. In Australia, cancer remains the second leading cause of death among Aboriginal and Torres Strait Islander people and is responsible for more deaths each year than diabetes and kidney disease combined.

Health research and evidence-based service improvement both play a critical role in extending and improving millions of lives each year. Menzies School of Health Research has a proud and proven footprint in each of these disciplines. For more than 30 years Menzies has been partnering with Indigenous communities and disadvantaged populations across our region to improve health outcomes and reduce health inequity. Through a commitment to excellence in research, the development of evidence-based programs and the fostering of local capacity through training and employment, Menzies is tackling significant Indigenous health issues, including cancer.

DISCOVER-TT and STREP CaClIndA: Canvassing a way forward
In 2013, Menzies launched Australia’s first Indigenous cancer research centre, the Centre of Research Excellence in Discovering Indigenous Strategies to Improve Cancer Outcomes Via Engagement, Research Translation, and Training (DISCOVER-TT). A Strategic Research Partnership grant to improve cancer control for Indigenous Australians (STREP CaClIndA) was also awarded to Menzies by Cancer Council NSW with supplemental funding from Cancer Council WA.

These programs of work are co-led by a leading Aboriginal cancer researcher, Associate Professor Gail Garvey and social epidemiologist Professor Joan Cunningham. DISCOVER-TT and STREP CaClIndA aim to improve the survival and quality of life of Indigenous people with cancer through a strategic focus on health system performance in the areas of diagnosis, treatment and care. This is being achieved by collaborating with service providers, cancer advocates, survivors, researchers, policy makers, and Indigenous leaders.

Through these programs of research we will host this world-first Indigenous Cancer Conference (WICC) and we invite your support.
WICC 2016 will:
• Bring together the global expertise and efforts of those who focus on the critical challenges associated with cancer among Indigenous peoples
• Bring together Indigenous community leaders and health and research experts to discuss the latest research findings
• Foster opportunities for new international collaborations to encourage high quality cancer research
• Facilitating the sharing of knowledge and information about cancer and Indigenous people worldwide, including the discussion of initiatives that have made a positive impact on cancer outcomes for Indigenous peoples.

The three-day conference program will provide a platform for presentations, discussion and planning across the entire cancer continuum, from cancer prevention through to end of life care. Indigenous talking circles and program components dedicated to consumers and Indigenous community groups, will encourage participation of Indigenous community members and groups.

We have confirmed a number of eminent keynote speakers including Prof David R Williams, a leading social scientist from Harvard University USA, and Professor Tom Calma, an inspirational advocate for human rights and social justice for Aboriginal and Torres Strait Islander Australians.

Sponsorship partners are currently being sought for this world-first conference. The different tiers of sponsorship packages are detailed over the following pages and we welcome the opportunity to discuss these and other opportunities at WICC 2016.

For more information please contact:

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The WICC Exhibition is an integral part of the Conference for organisations to receive significant exposure. The Exhibition package is available for $4,295 + GST and includes:

- One 2m x 3m display in the Exhibition Area
  - Stand partitioning, 2.5mH white walls in an aluminium Octanorm frame
  - Carpet flooring
  - 2 x 120W track mounted spotlights
  - 1 x 4amp power point
  - Fascia sign in company name (up to 30 characters)
- Exhibition Manual
- 1 (one) x Exhibitor Registration
  - Name badge
  - Access to the Exhibition
  - Refreshments in the serviced breaks as per conference program
  - Option to purchase up to 2 (two) additional Exhibitor Registrations at the sponsor price of $395

For availability of displays, please view the online floor plan [www.menzies.edu.au/WICC2016](http://www.menzies.edu.au/WICC2016)

* Catering will be positioned within the exhibition area.
The sponsor packages are described below. We would welcome the opportunity to discuss your requirements and tailor a package to your specific needs. *All prices exclude GST (10%).*

### PATRON SPONSOR - $30,000

*This exclusive package is available to a single sponsor.*

This package will include:
- The Conference Dinner will be named for the Patron
- Feature branding on conference website, with live link to your homepage
- Feature branding in EDMs, and promotional print material
- Acknowledgement in Menzies 2016 Annual Report and Supporter website page
- Mono full page advertisement in program (inside front cover location)
- 4 x Full Delegate conference registrations
- A senior representative of the Patron will be invited to participate in the official conference opening ceremony
- Named panel discussion
- Option to host lunch seminar (at sponsors cost)
- The Patron’s logo will be featured in audio visual materials screened in all plenary sessions
- The Patron’s logo will be featured in the conference app
- Satchel insert
- A delegate list provided electronically 14 days prior to congress, and a hard copy on site. An electronic version of final delegate list will be provided after the meeting

### MAJOR SPONSOR - $20,000

*This exclusive package is available to a single sponsor.*

This package will include:
- Named panel discussion and participation on the panel
- Branding on conference website and promotional print material
- Acknowledgement in Menzies 2016 Annual Report and Supporter website page
- Mono full page advertisement in handbook, inside back cover
- 2 x Full Delegate conference registrations
- Option to host lunch seminar (as per separate proposal)
- The Major sponsor’s logo will be included in an audio visual slide
- The Major sponsor’s logo will be featured in the conference app
- Satchel insert
- A delegate list provided electronically 14 days prior to congress, and a hard copy on site. An electronic version of final delegate list will be provided after the meeting
SPONSORSHIP PACKAGES CONT’D

SPONSOR - $10,000
Multiple opportunities available

This package will include:

- Branding on conference website and promotional print material
- Acknowledgement in Menzies 2016 Annual Report and Supporter website page
- Mono half page advertisement in handbook
- 2 x Full Delegate conference registrations
- The Sponsor’s logo will be included in an audio visual slide
- The Sponsor’s logo will be featured in the conference app
- Satchel insert
- A delegate list provided electronically 14 days prior to congress, and a hard copy on site. An electronic version of final delegate list will be provided after the meeting

CONFERENCE APP - $7,500
A single partnership will be sought. It is intended to launch the app 3 months in advance of the meeting

This package will include:

- Branding on conference website and promotional print material
- Listed in the conference handbook
- 2 x Full Delegate conference registrations
- Company logo will be included in an audio visual slide
- Company logo will be featured in the conference app and on every page within app

SUPPORTER - $5,000
Multiple opportunities available

This package will include:

- Branding on conference website and promotional print material
- Listed in the conference handbook
- 1 x Full Delegate conference registration
- The Supporter’s logo will be included in an audio visual slide
- Listed in the conference app
We look forward to discussing the above opportunities for the upcoming conference in April 2016. If you would like any further information on the meeting, please use the below contacts.

To reserve your participation, please contact:

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