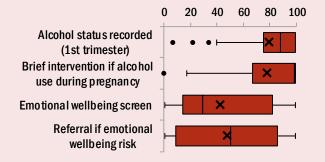
Maternal Health (based on feedback from 500+ stakeholders)

1. Priority Evidence - Practice Gaps

Aggregate CQI data (2012 - 2014)
Percent delivery to eligible clients
(n=65 health centres; 1,091 clients; x = mean)



Delivery & recording of key aspects of care:

- enquiry about smoking, use of alcohol & social risk factors
- provision of brief interventions early in pregnancy regarding smoking & use of alcohol
- post-natal counselling, in particular maternal & infant nutrition, safe environments & passive smoking risks

Follow-up planning & action:

· availability of appropriate services for referral if social risk evident

Emotional wellbeing screening & support

Other specific priorities:

- family wellbeing & family support during pregnancy and at birth
- · pre-conception health

2. Barriers & Enablers

Staff recruitment & retention:

- systems to recruit, retain & support A&TSIHPs
- systems to assist experienced staff to support other PHC staff, particularly in times of staff shortage & high turnover

Staff capability (training & development):

- help staff provide care that respects and responds to patient needs and values
- build capability & support staff to work in partnership with communities
- requires strongly committed staff (including managers) who function effectively in teams, who know maternal health best practice & believe it benefits populations

Community capacity/engagement/mobilisation:

• systems to support community engagement, capacity & health literacy

Embedding CQI systems:

 access to best practice guidelines & other decision support resources for maternal care

3. Strategies

Workforce:

 train PHC staff to provide best-practice care for sensitive issues - alcohol use, smoking, social & emotional wellbeing

Community development:

- work with communities on co-developed & community led health promotion projects about smoking, alcohol use, foetal alcohol spectrum disorder & Sudden Unexpected Death in Infancy risk reduction
- co-develop or adapt local resources with communities to support client education & train PHC staff to use them

Health systems:

- develop systems & referral processes to support clinical decision making & continuity of care before, during and after pregnancy (involve A&TSIHPs & midwives)
- support consistent care by embedding care priorities in pregnancy & post-natal checks, quality audits and activities (including prompts in electronic health records & links to resources for staff and clients)
- advocate for healthy food, adequate housing & culturally appropriate local services for referral - particularly social & emotional wellbeing services